

# Denver Mile High Rotary Club Visioning

A Look into the Future

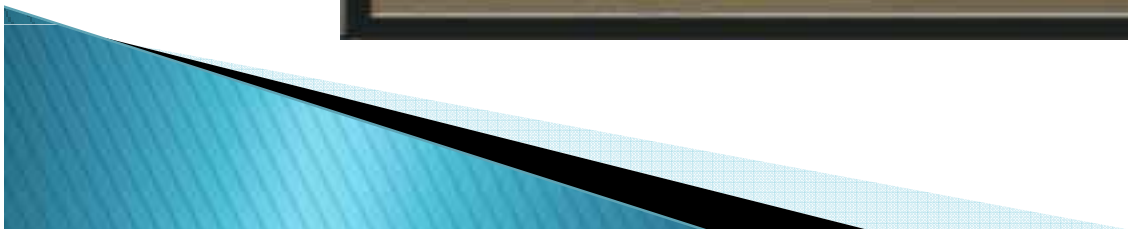
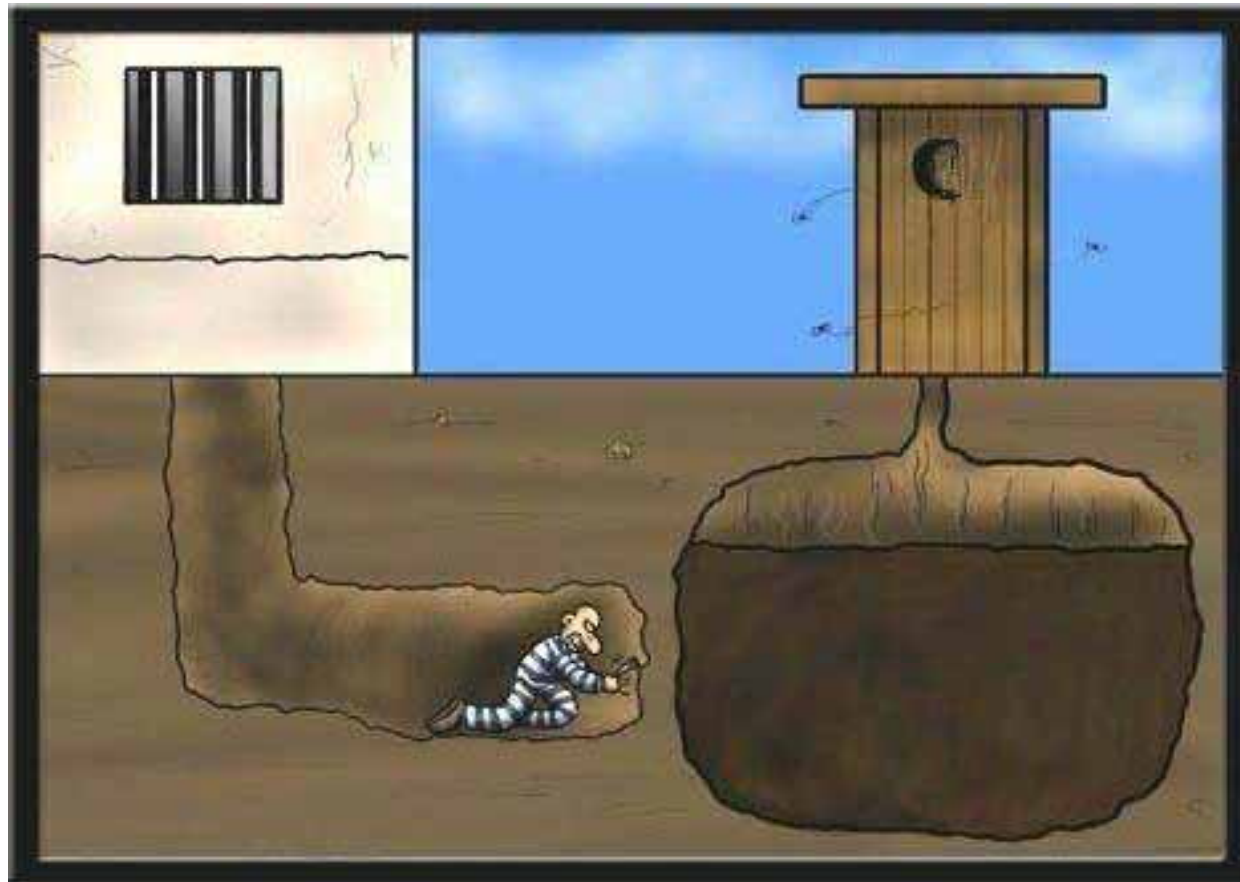


# What is Club Visioning

- See where our Rotary Club wants to go, where we can go
- Create 5 year Goals within core elements of Rotary Clubs
- Short Term Action Plans created later...
- ...or Who does What and by When to achieve goals?



# Failing to Plan = Planning to Fail



# How Did We Get Here?

- Let's rewind the tape, then play it in fast-forward:

February 27 - PETS Presentation

May 26 - Club Program

July 14 - Board Approval

November 13 - Visioning session



# Who Participated in the Visioning Session?

## Board of Directors

Geoff Noble, Joe Pahl, Carolyn Schrader, Lee Mulberry, Betty Speir, Melanie Gentz, Nan Odell, Steve Sehnert, Linda Sue Shirkey, Ann Tull, Bob Walsh, and Ed Wittman

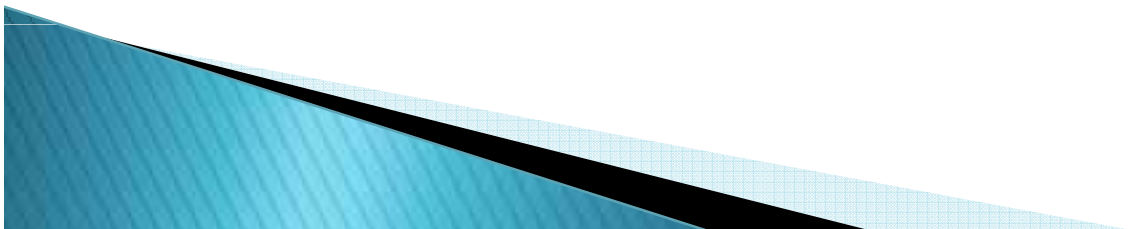
## Plus Fellow Rotarians

Joe Almon, Kurt Bartley, Mark Butkovich, Patricia Fiske, Blair Gifford, Rob Habegger, Dan Himelspach, Jack Houser, Tonya Kaye, Marion Leggett, Roberta Simonton, Robin Springer, Joanne Thompson, Sonny Wiegand, and Jessica Anderson (Denver Metro ROTARACT President)



# Visioning Process:

- All Participants complete individual questionnaire
- Responses are captured on “Butcher Block” paper
- Participants “vote” using blue dots
- Responses are reviewed and some are eliminated
- Participants “vote” using red dots



# So What did we do on *November 13*?

- ▶ We did a writing exercise to gather information.
- ▶ We had a dot voting process to obtain consensus of what the club would look like in 5 years
- ▶ We were charged with presenting the process and results to the Club

# Format for Club Assembly

- ▶ Remember that at this point we are reporting on only consensus arrived at from the Visioning event...the action plans will come later
  - The last slide gave a sense of how the process worked and what the expected timetable will be (5 years)
  - The next slides show the areas of consensus reached during the Visioning event by category
  - There will be time later to discuss ideas about moving forward and developing action plans in assigned committees.



# Ideas of Consensus (Geoff)

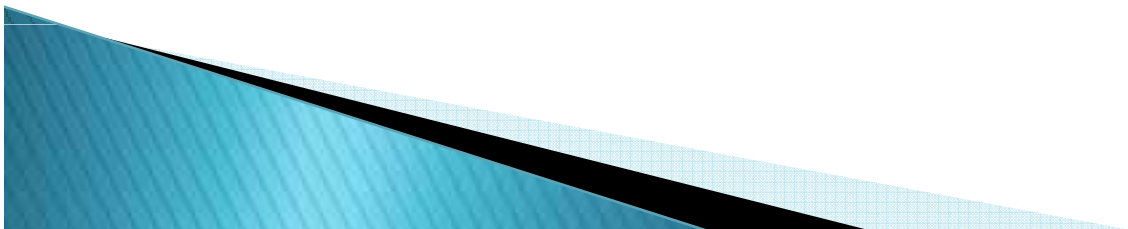
▶ What does our Club stand for in our Community?

- Action by diverse membership who enjoy being Rotarians
- Sustainable International Projects
- Fun and great friendship

# Ideas of Consensus (Geoff)

- ▶ Size of club 2015

- 110 Members



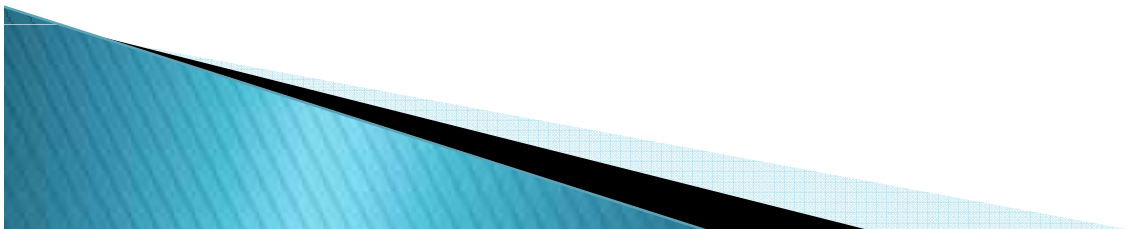
# Ideas of Consensus (Geoff)

- ▶ Attributes of our Club: qualities, characteristics, traits, features, properties, aspects, defining, singular, unique. Distinctions
  - Diversity in religion, age, gender, race, and vocation
  - Volunteers in many areas - Local & Int'l Service and International
  - One-third of club between ages 25 to 40
  - Well-organized to allow for individual creativity

# Ideas of Consensus (Geoff)

## ▶ Club service in 2015

- Weekly programs encourage you to bring guests
- Highly successful retention program that is model for the District.
- Increased involvement of new members



# Ideas of Consensus (Joe)

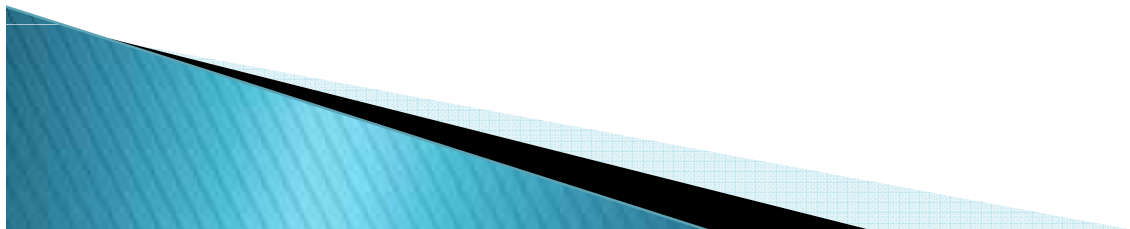
## ▶ Vocational Service in 2015

- Establish ethics award for people in community
- Working with Regis or DU in developing ethics programs
- Working with Rotaract & Interact for mentoring
- Establishing Rotary Community Corps in Villa Park

# Ideas of Consensus (Geoff)

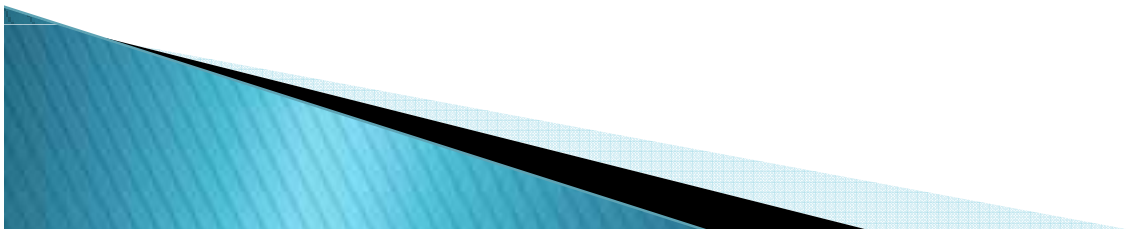
## ▶ Local Community Service in 2015

- Projects with a definable end, sustainable, with an exit strategy
- Partner with Interact & Rotaract in Villa Park project
- Work with Five Points Rotary Club



# Ideas of Consensus (Joe)

- ▶ World Community service in 2015
- International Projects are well known and available to club members - hands on.
- Using OPM (Other People's Money) instead of only Rotary Int'l \$.
- China Health Fair is successful and self-sustaining



# Ideas of Consensus (Geoff)

## ▶ FUNDRAISING Projects and \$ they raise in 2015

- Hole-in-One major sponsor & lots of prizes \$50,000
- A 25th anniversary charter party sponsored (In 2014) \$25,000
- Reached our goal of \$50,000 OPM by public awareness of their projects \$50,000

# Ideas of Consensus (Joe)

- ▶ Rotary International Foundation fundraising achievements by 2015

- 50% Paul Harris Fellows, 75% sustaining members, 25% planned givers
- Some goals attainable by young members - tiered giving
- Educate new members on how to become Paul Harris Fellows

# Ideas of Consensus (Joe)

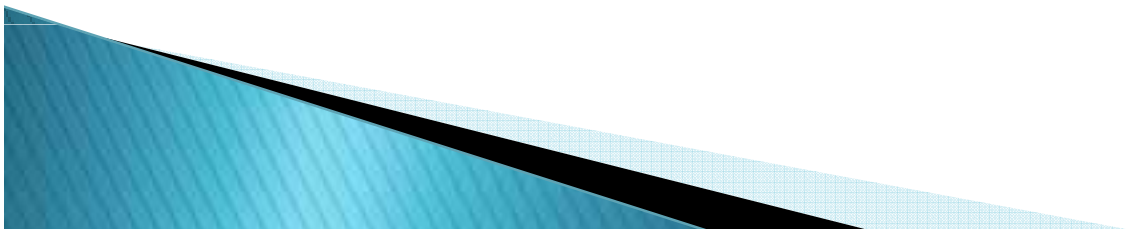
- ▶ Marketing and Public image development
  - Create wallet piece - pocket size - that describes club and offers free breakfast
  - Have an excellent relationship with all forms of the media and have members involved
  - Every club project has an effective press release
  - Annual signature public event

# Creation of an Elevator Speech, Slogan, Motto

- ▶ Why is the club in existence? what is its culture? What are its attributes, what does it stand for? go into the “Statement of purpose”, motto, or Elevator speech
- ▶ Statement of purpose, motto, or elevator speech about our Club
  - PROPOSED “**Denver Mile High Rotary, where commitment and service rise above the mountain tops**”
  - Fits the personality of the club
  - Able to motivate others to support or join Rotary
  - It has the power to become a rallying point for the club
  - It’s in concert with the club’s core belief system

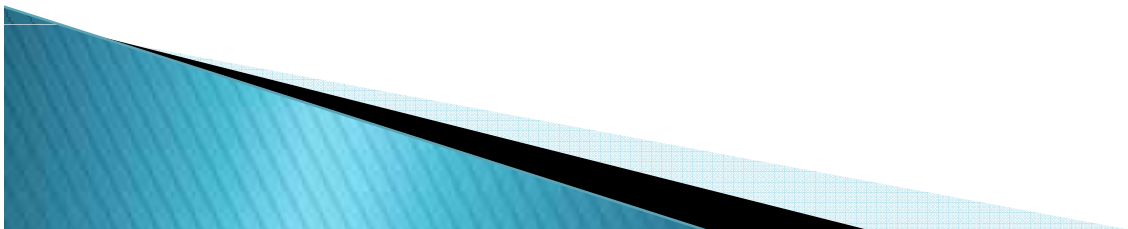
# What's Next? (Joe)

- Club Visioning “Steering” Committee formed
- Champion Club Visioning while maintaining alignment and integrity of DMHR Strategic Plan
- Championing – Passionately leading implementation efforts while engaging all stockholders
- Team members: Kurt Bartley (Chair), Geoff Noble, Joe Pahl, Lee Mulberry, Patricia Fiske, Carolyn Schrader, Joe Almon, Tonya Kaye, Jessica Anderson, and \_\_\_\_\_(?)



# What's Next? (Joe)

- Club Visioning Committee meeting quarterly, starting in January 2011
- Work with appropriate committees to clarify definition of goals and determine appropriate action plans to accomplish
- Work with appropriate committees and determine appropriate measurement tools to monitor progress
- Report to Board of Directors and Club Assembly at least annually



**Are YOU ready for change?**

**.....to pursue a Vision for our future?**

**VISION**  **N** FACILITATION

